

"PROLINE PROJECT STUDIO":
LAUNCH AND PROMOTION OF
CHINESE BRANDS
IN RUSSIA AND ASIA (CIS, TURKEY,
UAE, ISRAEL).

Our mission is to help business owners develop their projects and brands in international markets. We offer comprehensive consulting and support services for project implementation, product and service launch, business and brand promotion in Russia and Asia.





OUR SERVICES:

- BUSINESS CONSULTING
- PRODUCT MANAGEMENT & SALES SUPPORT
- MARKETING DEVELOPMENT
- eCOMMERCE INFRASTRUCTURE DEVELOPMENT
- AFTER-SALES SERVICES
- LOGISTICS SERVICES
- BUSINESS MISSIONS AND BUSINESS VISITS ORGANIZATION

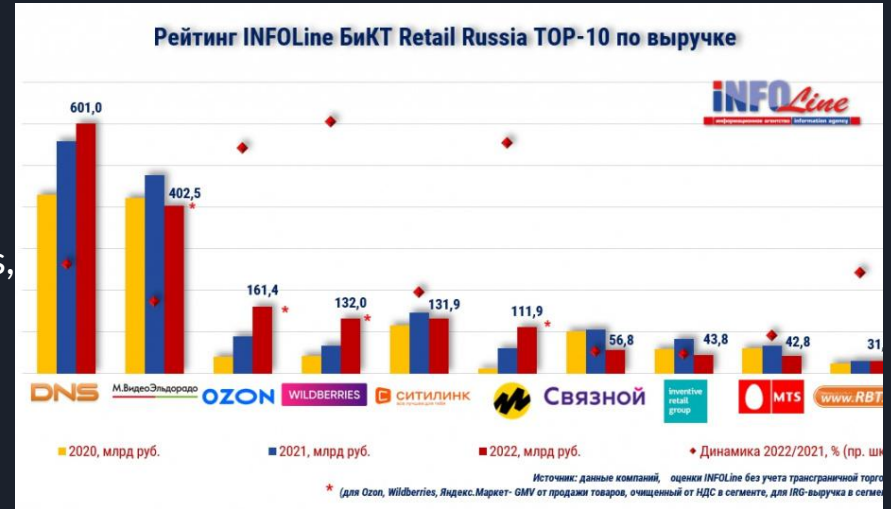
BUSINESS CONSULTING

1. Legal entity registration in Russia and Asia
2. Representative office work organization
3. Current Account Opening
4. Specialists, contractors and experts arrangement: accounting, warehouse, etc



PRODUCT MANAGEMENT & SALES SUPPORT

1. Products adjustment and launch
2. Software, device functions and features development
3. ABC analysis
4. Research, examination of markets, competitors, projects, GfK analysis
5. Sales forecasting
6. Selection of partners, access to local retail networks



Top-10 e-Retailers in Russia by 2023 (billion RUB)

MARKETING DEVELOPMENT

1. Artworks and color boxes design
2. Step-by-step local recipe books development
3. Photo & video content development
4. POS-materials development and PR-support
5. Market analysis and key products selection
6. Product description, technical references, user manual development



Adaptation of recipes to cook in device

eCOMMERCE INFRASTRUCTURE DEVELOPMENT

1. Marketplaces profile registry and arrangement
2. Sales website arrangement
3. IT support and promotion on the Internet
4. Call-center arrangement



Average annual eCommerce growth in Russia in 2020-2024

AFTER-SALES SERVICES

1. Spare parts arrangement and storage
2. Service center arrangement
3. Contracts arrangement



Simple service center scheme

LOGISTICS SERVICES

1. Warehousing
2. Delivery of products to the customer's warehouse
3. Analysis and building supply chains



BUSINESS MISSIONS AND BUSINESS VISITS ORGANIZATION

A business visit will allow you to find and establish cooperation with new partners, present projects at international business events, get acquainted with the culture of the country.





CONCLUSION

Trade turnover between Russia and China in January-July 2023 increased by 36.5% and amounted to \$134.104 billion, according to data released on 8 of August 2023 by the Main Customs Administration of China.

You are welcome to add your value and develop a successful business with the professional team of the “PROLINE PROJECT STUDIO”.

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